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5 Models for content curation in eLearning

Is it better to create or curate content for an online course? The mass of existing information on the internet suggests to organize and manage the contents following 5 models. They are listed below.

Content curation, in English, is a term borrowed from the figure of the museum curator. In the eLearning world it indicates the activity of finding, organizing and sharing the best content on a given topic. The network offers millions of resources on each topic and the need of those who follow online courses is to select the best contents. The content editor takes care to select the most relevant content, keep it updated and adapt it to the needs of the customers. The content management activity is done according to these 5 models.

1. Aggregation of eLearning content

Using keywords, or taking advantage of social interactions online and at work, the content editor aggregates in one place the most reliable and relevant resources that a certain target wants to learn. Often, aggregation takes the form of an infographic or a summary from which trainees can access links to online resources.

2. Summary of online resources

To make the learning process faster and easier, the eLearning content editor does not limit himself to finding the most relevant resources, but reworks them by summarizing the most important concepts. The student benefits from the content of the courses divided into small modules when he/she needs them most.

3. Abstraction of trends in eLearning

This process allows you to analyze the trend of a tendency through micro publications that take place on social media or blog industry. In this way, the editor is able to give a clear vision on the future development of a certain topic.

4. Merger of different sources of content

When different sources are combined, something new is created that meets specific needs. The online course built in this way is innovative because it introduces a new perspective, but is always based on the knowledge already produced by the network on a certain topic.

5. History of eLearning content

The chronological model is a way to review how the contents produced on a given topic have evolved over time. In this way there is a better perception on how we have arrived at the current trend.
Taking care of e-learning content means managing in favour of your students a mine of information already existing on the network on a topic of interest and presenting them in an organized way by aggregating the contents, making a summary, analyzing the trends of the moment, creating new material starting from existing knowledge or by presenting the evolution of the topic in question over time.

Article taken from www.rohitbhargava.com