ELEARNING TEMPLATES FROM A TO Z

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1   **6 Reasons To Use eLearning Templates**

eLearning templates have made life easy for graphic designers and online learners alike. In this article, I'll highlight 6 notable reasons why to use eLearning templates.

Why To Use eLearning Templates

If you've ever created an eLearning course, there's no need to tell you that starting from scratch can be time-consuming. Fortunately, one of the biggest benefits of using *eLearning templates* is that they give you the ability to cut costs and speed up your delivery schedule. They also allow you to add creativity and cohesiveness to your eLearning course design, even if you are not a graphic designer.

Let's take a closer look at the top 6 benefits of using eLearning templates in your eLearning course design.

1 eLearning Templates Increase Learner Engagement

eLearning templates are created with your audience and subject matter in mind. Even a pre-built eLearning template can be modified to personalize the eLearning experience. The different page layouts and unique designs motivate your online learners to actively engage with the online training material. Also, you have the option to custom-tailor eLearning templates to meet your online learners' needs, or to integrate various *interactive* elements. For example, audio recordings, real-world activities, graphs, charts and many more. If you don't want to experiment with your own ideas, you can always use the ready-made visuals and auditory eLearning content.

2 eLearning Templates Reduce eLearning Development Costs

You need an entire *eLearning team* to design a meaningful eLearning course. There is often a difference of opinion among group members, as everyone has their own ideas and opinions. Thus, finalizing the eLearning course design involves a significant amount of time and energy. If you use standardized eLearning templates, your eLearning team can get to the eLearning content development right away. Similarly, you can reuse the eLearning templates time after time to reduce your eLearning development costs. Among the many eLearning template benefits is also the broad range of layouts they offer. For example, you can create *serious games*, interactive scenarios, and eLearning assessments without having to hire external programmers.

3 eLearning Templates Are User-Friendly

There are a variety of eLearning templates available online. Most *rapid eLearning authoring tools* also feature pre-configured eLearning templates in their online asset library. This releases you from the stress of programming and designing your eLearning course from the ground up. eLearning templates are not only easy to use, but they also give you the chance to experiment with new ways to present your eLearning content. If you don't want to select from the countless number of eLearning templates available, you always have the option of creating your own or customize a pre-made eLearning template to add a personal touch. You can change the image size, graphics, or font to meet the needs of your eLearning course design. In most cases, you simply drag and drop the elements onto the page.

4 eLearning Templates Reduce eLearning Development Time

You can use an existing eLearning template without building it from scratch every time. Thanks to the sheer abundance of options, you don't have to worry about finding an eLearning template that suits your needs. Most eLearning templates also contain coding that speeds up the process. For example, definitions, procedures, and presentation patterns. Furthermore, every series of eLearning templates has a master slide. This slide serves as the basic layout for the whole set of eLearning templates in terms of structure, *color* and navigation options. Making changes to the master slide will automatically reflect in the interconnected slides. Options like this save you the time and trouble of making changes in each slide every time before you start with the new one. eLearning templates give you the freedom to spend more time on the eLearning content instead of spending days laying the foundation.

5 eLearning Templates Are Free Of Bugs And Viruses

By using eLearning templates, you rule out the possibility of an annoying bug ruining your entire eLearning course. The released eLearning templates undergo many rounds of scrutiny before making the final cut. They are checked for programming errors and viruses on different platforms to ensure that the eLearning developers haven't overlooked any glitches. Moreover, the secure frameworks in which eLearning templates work make them an even more powerful tool. If you create your own eLearning template, be sure to leave plenty of time at the end for analysis and revisions. Putting in the effort now will save you a headache later on.

6 Enhance Your Brand Image

In addition to the benefits of using eLearning templates already mentioned, note that eLearning templates also allow you to integrate your own branding elements. For example, you can include your logo or color scheme. >

6 Enhance Your Brand Image

(cont) This helps enhance your image and adds value to your eLearning course design. This is due to the fact that online learners can see that you've produced a high-quality finished product. You've taken the time to incorporate your messaging, and your amazing eLearning content serves as an example for your brand and its commitment to excellence. You also have the ability to add *social media* icons, which expands your online presence and gives online learners an outlet. If they encounter any issues, support is just a click away. Last but not least, every aspect of your eLearning course features the same look and feel. This ties everything together and gives online learners a great first impression.

eLearning templates speed up the eLearning development process while reducing the cost. They give you a head start by allowing you to focus on the content of your eLearning course rather than worrying about design or production errors. You have a huge pool of eLearning templates of various styles and fonts to choose from, or you can create your own to customize every element from the ground up. The key is selecting the best eLearning template for the task. So, do your research and look for multi-purpose layouts that can be used time and again. Your rapid eLearning authoring tool should be the first place to look, as well as online training repositories that feature free options.

2 6 Tips To Choose The Right eLearning Template

The sheer abundance of eLearning templates makes it challenging to choose the best for your eLearning needs. In this article, I'll share 6 tips to select the right eLearning template for your eLearning course.

How To Choose The Right eLearning Template

Your definition of the right *eLearning template* depends on a variety of factors. The foremost is the fulfillment of the primary goal, which is to impart the key takeaways and engage your online learners. It must also convey the right tone and reflect your brand image in order to create a cohesive look and feel.

Here are 6 top tips you should consider while choosing the right eLearning template for your next eLearning course.

1 Research Your Online Learners' Needs

The aim is to benefit your online learners and make it easy for them. With the right eLearning template you can transfer knowledge and engage online learners throughout the entire process. To bring that about, your eLearning template should connect with online learners on a personal level. Every element should resonate with them, from the *font* size and color to the layout. Thus, you must consider the psychology of your online learners. For instance, frilly pink borders and artsy fonts may not be the best choice for a health and safety compliance online training course. How your audience perceives your eLearning template design will play a key role in engaging their interest. The background of your eLearning template should not be distracting. Your theme should be aligned with the target audience. Try to keep it simple so that online learners can focus on the eLearning content. Conduct surveys to learn as much as you can about your online learners' needs, goals, and personal preferences.

2 Choose The Right eLearning Authoring Tool

Once you find the right eLearning template, you'll need to use an *eLearning authoring tool* to customize the layout. However, different eLearning authoring tools have different multimedia assets and user interfaces. Thus, finding the best tool for the task is essential. You must consider your eLearning team's talents, learning objectives, and online learners' needs to select the ideal software. >

2 Choose The Right eLearning Authoring Tool

(cont) Some eLearning authoring tools are very complex to use but they allow you to create *eLearning simulations* and gaming elements that are interactive and immersive. Other tools might be quite easy to use but offer less creative control. In any case the chosen eLearning template must be compatible with the eLearning authoring tool you will use to develop your eLearning course. Therefore, you may need to narrow your search based on eLearning templates that mesh with your current eLearning authoring tool.

3 Consider eLearning Content Compatibility

Each eLearning template has a specific design which allows for the use of certain features while discounting others. Your eLearning templates should be able to accommodate all your learning methods. That may include flow of data, interactive eLearning activities, visual representations, or *eLearning assessments*. For example, an eLearning template that offers integrated feedback sections will help you gather valuable online learner data. Thus, you can continually improve your eLearning strategy to provide more effective eLearning experiences. Likewise, eLearning assessments are essential to test learner progress and identify performance gaps. Therefore, you should select an eLearning template that enables the use of quizzes and tests. The subject matter itself is also a key consideration. For instance, a botanical theme may be ideal for a "go green" eLearning course that covers topics such as recycling and conservation. However, it may not be the best choice for a leadership online training course.

4 eLearning Templates Should Be Customizable And Easy To Use

The golden rule for selecting the right eLearning template is choosing one that doesn't require a great deal of customization but still gives you the option to make adjustments when necessary. One of the perks of using eLearning templates is that they reduce *eLearning development time*. You don't need to start from scratch. Thus, the eLearning template should have most, if not all, of the elements you need built-in to the layout. However, it's always good to have some creative wiggle room. For example, you should be able to incorporate your own branding elements or switch up the color scheme.

5 Optimize Pre-Built eLearning Templates

You also have the opportunity to add features that personalize your eLearning template or omit elements you don't require. Then you can save this updated version of the layout for later use. Remember, nothing is set in stone, especially when it comes to your eLearning template design. Another tip for optimizing your eLearning template is to create a default starting and ending slide. Then integrate placeholders for eLearning content that's still in the works. In addition, always choose eLearning templates that are user-friendly for both eLearning developers and online learners. >

5 Optimize Pre-Built eLearning Templates

Online learners will only benefit from your eLearning course if they are able to navigate effortlessly. From an eLearning developer's perspective, the ease of use will let you concentrate all your energy on the eLearning course rather than wasting time on developmental hiccups.

6 eLearning Navigability Is A Top Priority

Your new eLearning template may have aesthetic appeal, but is it easy to navigate? Every aspect of your eLearning course design must be intuitive and user-friendly. Otherwise, online learners are likely to disengage before they acquire the key takeaways. Your eLearning template lays the foundation for the entire eLearning course design. Thus, it plays a major role in the overall navigability of the eLearning course. Do eLearning navigation buttons pop off the page, or are they lost in the crowd? Are online learners able to quickly access relevant online training material? If not, then you may need to revamp the layout to avoid learner frustration, or consider a brand new eLearning template that makes *eLearning navigation* a breeze.

The right eLearning template will help you bring your eLearning course to life. It will optimize your eLearning course and increase the effectiveness manifold. The secret lies in defining your criteria in advance and knowing the needs of your online learners. The 6 tips shared here will help you find the right eLearning template for your eLearning course.
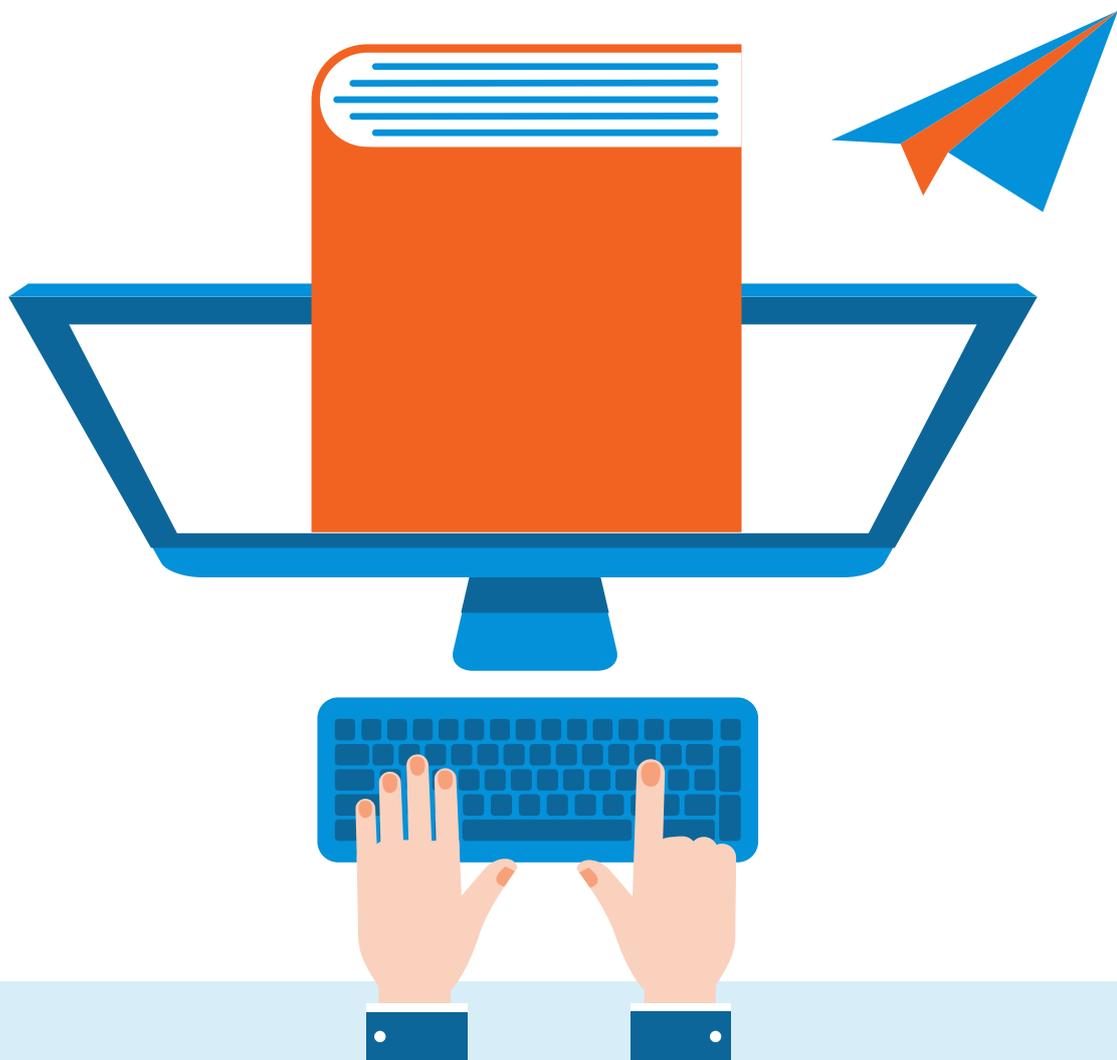
3 5 Steps To Create A Reusable eLearning Template From Scratch

Everyone knows that eLearning templates speed up the eLearning design process while cutting down the developmental costs. The catch is that creating eLearning templates can be an overwhelming task for many eLearning developers. Fortunately, there are 5 steps that you can follow to create effective, reusable eLearning templates.

How To Create A Reusable eLearning Template From Scratch

There are certain factors that need to be taken into consideration for designing winning *eLearning templates*. eLearning templates offer a variety of benefits. For instance, the fact that they are reusable eliminates most of the redundant steps of the eLearning course design process. On the other hand, simply using an eLearning template does not guarantee an engaging and meaningful exchange with online learners. Your eLearning course still needs to be informative and relevant to leave a lasting impact.

Here are the top 7 reasons why you should go for eLearning infographics when designing an eLearning course.

Step 1: Choose A Reliable, Versatile eLearning Authoring Tool

When you start to make a presentation from scratch, the first thing you need to do is choose a reliable *eLearning authoring tool.* There are a plenty of tools out there, but choosing the one that suits your eLearning needs and budget can be a little tricky. Select an eLearning authoring tool that has a wide variety of themes and libraries. This will maximize resources and prevent additional software costs. Some eLearning authoring tools even offer pre-built eLearning template designs. You can use these designs to get started or as an idea to design one from the ground up. For best results, opt for a responsive design tool that is multiplatform-friendly. This allows every member of your audience to receive the same benefits from you eLearning course.

Step 2: Carefully Design An eLearning Course Layout

Layout is the core structure of any eLearning course. It is the framework on which you build up your eLearning course. You must be aware of the concept of master slides, which serve as the basic >

Step 2: Carefully Design An eLearning Course Layout

(cont) building blocks. A master slide enables you to use an eLearning course layout again and again for different subjects. Therefore, investing time in this step is crucial. Focus on elements such as borders, text size, colors, and logo integration. Don't add elements that you will be changing based on your specific target audience every now and then. Keep in mind that the goal is to create a reusable eLearning template which is easily customizable.

Step 3: Incorporate The Essential Elements Of An eLearning Course

It doesn't matter how many different topics you plan on covering with your eLearning courses. The basic structure remains more or less the same. An eLearning course usually comprises of seven parts. Let's go through the eLearning template must-haves individually:

1. Welcome Screen

Start by working on the welcome screen. Here you should include a welcome message for your online learners assuring them of the amazing eLearning experience they are about to engage in.

2. Instructions

Add instructions you think online learners should follow in order to make the most of the eLearning course. You should also leave a placeholder for the eLearning course summary and benefits online learners can expect to receive.

3. Learning Objectives

Include a section that highlights the key *learning objectives* of the eLearning course. This also includes the desired outcomes.

4. eLearning Activities

Although each eLearning course will have different content, you should still leave ample space for the eLearning activities and modules. In most cases, it's best to use an *eLearning storyboard* to map out the entire eLearning course. Then leave a little wiggle room at the end to accommodate additional eLearning content. It's easier to shrink the eLearning template down to size as opposed to stretching it.

5. eLearning Assessment

The fifth stage is all about eLearning assessments. Depending on your eLearning assessment strategy, you can plug-in your eLearning assessment template after each eLearning activity or wait until the end.

6. Recaps

It is important to incorporate notes or recaps at the end of your eLearning course in the form of a summary. This will be different for each eLearning course but try to make it a common eLearning template. You can do this by adding spaces for clickable links, sub headers, bullet lists or a resource online training library.

7. What's Next

Lastly, designate a section that shows the next step you have in mind for your online learners. This can include recommendations, links to other relevant eLearning courses or helpful material with connection to this eLearning course.

Step 4: Add Placeholders And Reminders

Once you are done with making a series of eLearning templates which covers all of the aforementioned topics, then you are ready to move towards the finishing step. That is, add placeholders and notes for your fellow collaborators. This will ensure that you will have enough space to add content to your eLearning template when the need arises. Another important feature you should make use of is reminders. Reminders are a useful tool to ensure that everything goes as planned, even if you miss something the first time around.

You can add tags or notes to different slides so you and your *eLearning team* won't forget to include the essentials. Remember, the more placeholders you add the better. You can always remove placeholders at the end but you can't expand your eLearning templates once they are finalized.

Step 5: Test The Navigability

Now it's time to test out how your template facilitates *eLearning navigability* and ensure that everything flows. It's also wise to include buttons and icons at this point. If you're still working on the eLearning navigation graphics, simply include a brief text caption of what belongs where. You can also enlist the aid of a colleague to review the eLearning template and offer their feedback. Fresh eyes might reveal glitches or missing components that you overlooked. They can also help you reposition images or placeholders to enhance the *aesthetic appeal*.

Use these 5 steps to create an amazing, reusable eLearning template for your next eLearning course. Both novices and professionals can benefit from them. In addition to starting from scratch, you can use these 5 tips and tricks to update your current eLearning course layout. It's always a good idea to regularly refresh your eLearning course to meet the changing needs of your online learners.

4 9 Essential Elements Of An Effective eLearning Template

The idea of using eLearning templates to develop cohesive eLearning content is not new. If you are failing to make a meaningful impact with your eLearning templates, read this article to see if you're missing any of the essential elements of an effective eLearning template.

9 Essential Elements That Make Your eLearning Template Effective

Is your eLearning template truly effective? Does it stand out from the crowd and leave online learners wanting more? Effective *eLearning templates* make an eLearning course a worthwhile experience that stays with your online learners for years to come. So, why is it that some eLearning developers always leave a lasting impression with their eLearning templates, while others never seem to get noticed? The secret is planning and organization. With accurate planning, experienced eLearning developers ensure that they include all the elements required to make amazing eLearning templates.

Let's walk through the 9 essential eLearning template elements that every successful eLearning template should have.

1 Start With A Welcoming Introduction

The introduction page is your first opportunity to make a mark on online learners' minds. Keeping the subject matter and audience of your eLearning course in mind, give a brief overview of the eLearning course. This way you won't keep them guessing, and they will know what they can expect to get out of the eLearning course. Don't overload the introduction with content or visuals. Keep it simple. Make online learners feel welcomed. *Eye-catching colors* and design can get them hooked from the start.

2 Provide Your Online Learners With Guidelines

Learning is always a two-way process. Online learners can never benefit from the eLearning course unless they are properly equipped to participate. It is important to instruct online learners about the pre-requisites for the eLearning course. Among the essential elements effective eLearning templates must have are the detailed guidelines for online learners to follow. These guidelines should clearly state what online learners need to do to gain the most out of the eLearning course.

3 Clearly State The Learning Objectives

You have briefly introduced what the eLearning course is about and set some ground rules. This is the time when you unfold the primary *learning objectives* of the eLearning course to online learners. Let them know how they can apply the information to the real world. Highlight the key takeaways and advantages of taking the eLearning course. Remember to make different sections for each. Mixing up learning objectives in your eLearning template will only create learner confusion. It's wise to incorporate a placeholder for learning objectives that change on a regular basis.

4 Work On Appearance: Fonts And Visuals

It's a good thing to support your eLearning content with the help of images and graphics. Try to keep your visual aids on the right-hand side of the screen, because readers tend to go from left to right. This way, they won't have to guess what the *image* is depicting. It will also help them understand the concepts in an orderly manner. Regarding fonts, it depends on the amount of data you plan on putting in a slide. The best practices include leaving substantial white spaces around your text. This way the data is neatly presented and easy for online learners to comprehend.

5 Add eLearning Activities To Engage Your Online Learners

eLearning activities are of the most essential elements you can include in your eLearning templates for keeping your eLearning course interactive and engaging. Adding serious games and branching scenarios based on your eLearning content keeps online learners involved. You should designate a special section in your eLearning templates for such *eLearning activities*. Try adding real-life scenarios because online learners tend to follow ideas they can relate with. This will provoke healthy online discussions and keep them hooked till the end. If the eLearning activities are still in development, simply include a brief description of the content.

6 Leave Room For Periodic eLearning Assessments

Including an *eLearning assessment* section at the end of every module is an effective way to ensure that knowledge is getting across to online learners. eLearning assessments also give online learners the chance to test their knowledge and make improvements in the areas where they are weak. You can add either closed or open-ended questions. There are plenty of options. It all depends on the level of interactivity you want to pull in with your eLearning assessments.

7 Add eLearning Course Recaps And Reviews

Don't end your eLearning course on a cliffhanger. A proper closing section is one of the eLearning template elements you should never omit. Recap and review all the major concepts covered in the eLearning course. The purpose is to revise the whole eLearning course by summarizing the key points. You should highlight the key points using bullets so that online learners don't have difficulty getting straight to the point.

8 Add Exit Recommendations And Instructions

Learning is a never-ending process. Designating a special eLearning template for recommendations and instructions is a way of emphasizing on the importance of the eLearning course. Here, you can add extra links from where online learners can get more information on the subject matter. You can recommend books for those who might be interested in digging deeper. If your eLearning course comes with a certificate, this is where you leave instructions on how to get it.

9 Clearly Labeled Placeholders

Placeholders are a very useful feature for all eLearning developers. You may need to update your eLearning templates on a regular basis or you may be awaiting certain results that need to be added in the eLearning course. Placeholders are empty eLearning templates which allow eLearning developers to add additional ideas, activities or more concepts without having to redo the entire eLearning template once it is finalized. You can always delete the placeholders if you don't feel the need to make use of them.

Here we have outlined 9 useful elements your eLearning templates should include for a successful outcome. When well executed, your eLearning templates have the power to streamline the eLearning design process and yield more effective results.
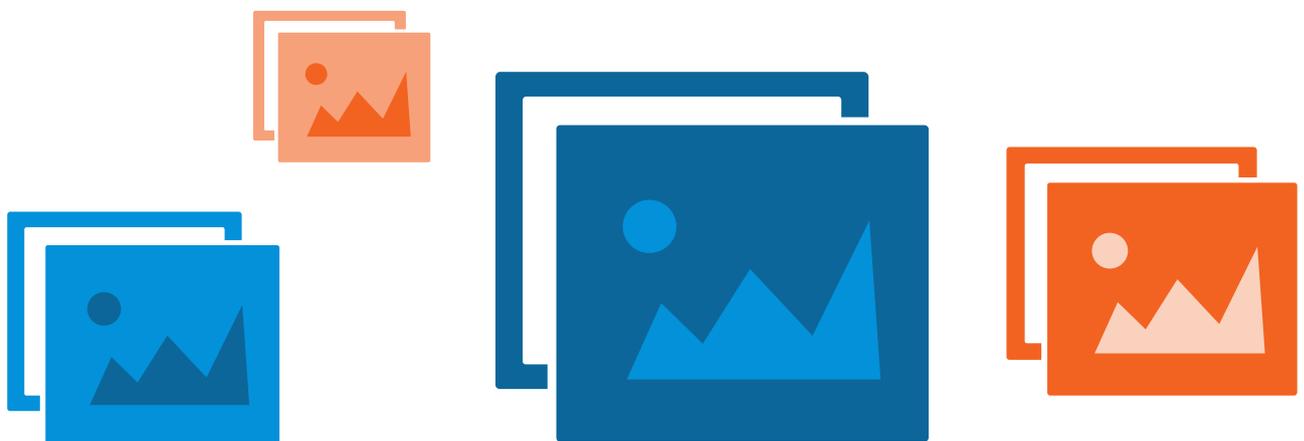
5 7 Typical Examples Of eLearning Templates

eLearning templates help you create effective eLearning courses in minimal time. But are you making the most out of them? Here are 7 typical examples of eLearning templates you may want to use for your eLearning course.

How To Use eLearning Templates: 7 Typical Examples To Consider

eLearning templates are visually appealing, time-saving tools that make life easier for eLearning professionals. There's no need to create every eLearning course from the ground up, as *eLearning templates* are there to create a solid framework and ensure that you include all the essentials. However, it may be convenient to create eLearning templates for certain types of eLearning activities you frequently use. eLearning templates will accelerate the process of creating engaging eLearning content for your online learners and boost active participation.

So let's explore 7 typical examples of eLearning templates you may want to create for your eLearning program.

1 eLearning Assessments And Quizzes

How can you measure the effectiveness of your eLearning course without properly evaluating it? *eLearning assessments* are essential to find out whether your online learners have honed their skills or require additional online training resources. They also allow you to gauge the effectiveness of your eLearning strategy. Was the eLearning content aligned with their expectations? Are they able to apply what they learned in the real world? These are all very important questions which define the success of an eLearning course. eLearning assessments and quizzes give you a complete picture of this. Depending on your audience, you can create multiple-choice, *true/false*, or even essay type question templates. This saves you the time of creating quiz layouts after each eLearning module. You can simply incorporate the eLearning template that is most appropriate for the task.

2 Gamification

eLearning courses on dry subjects lose their online learners midway, if not sooner. This was a major problem eLearning developers faced, until games came along. *Gamification* keeps online learners actively engaged by >

2 Gamification

(cont) immersing them in adventures and catering to their competitive nature. You can use eLearning templates to create a gamification course that features badges, points, or even levels. Leaderboards are also a great way to get online learners involved in the eLearning process. There's also the option to create different versions of eLearning templates based on different incentives. For example, one eLearning template might center on badges, and another on certificates or credits.

3 eLearning Simulations

eLearning simulations engage online learners in "deep learning". Through eLearning simulations, online learners get to immerse themselves in a real-world situation without the risk. You can use an eLearning simulation template that features a set environment, then simply switch out the challenges and characters. There are plenty of pre-configured eLearning simulations that you can use in your eLearning templates right off the shelf. You can add, expand, or modify these pre-made options to align with your learning objectives. The same rule applies to *branching scenarios*. However, it's wise to use an eLearning template that's easy to expand based on additional decision paths.

4 Serious Games

Serious games are of the most effective ways to motivate and inspire your online learners. On the face of it, they may appear as nothing more than entertainment. In reality, they help online learners connect with the eLearning content and improve knowledge retention. Serious games also make abstract concepts easy to understand. They fine-tune the skills of the online learners and get the knowledge transferred more rapidly. All this is achieved while keeping online learners excited about the topic. eLearning templates give you the power to produce serious games in a fraction of the time. They feature levels, multimedia, and other elements that you need to create an amazing gaming experience.

5 Character-Based eLearning Course Guides

You can take your eLearning course to a whole new level by personalizing it through *eLearning characters*. A cut-out eLearning character can even become an interactive eLearning course guide who offers tips or helps online learners navigate through the eLearning course. Online learners tend to develop attachment with the eLearning character. Hence, the eLearning course guide allows them to connect with the eLearning content on a personal level. Include placeholders for the eLearning character's dialogue and find a variety of expressions and poses. For example, you can substitute a smiling image for a more stern expression when the eLearning character offers a word of warning.

6 eLearning Storyboards

eLearning templates can be used at every stage of the eLearning development process, including storyboarding. Create an eLearning storyboard template that features placeholders for each eLearning assessment, activity, and module. This helps to ensure that you include the must-have eLearning course elements. Leave some extra space at the beginning and end of the *eLearning storyboard* for additional content. For example, you need to include another introduction page at the beginning to provide more detailed instructions. Other members of your eLearning team can also use this eLearning storyboard template to brainstorm ideas. For instance, the graphic designer is able to jot down notes regarding the images and cut-out eLearning characters for the virtual eLearning simulation. There's no need to wait until other members of the group have uploaded their respective eLearning storyboard content.

7 Microlearning Online Training Libraries

Microlearning online training libraries are so effective because they target specific needs and learning objectives. eLearning templates allow you to create a master layout, then simply substitute online resources based on performance goals or gaps. You can also use this eLearning template for curated eLearning content repositories. This gives you the power to provide moment-of-need support more rapidly. An eLearning template already maps out the structure of the microlearning online training repository and features category placeholders.

As you can see, eLearning templates have a variety of applications in eLearning. The key is to think outside the box and evaluate your work flow. What aspects of the eLearning development process are slowing you down? Can you remove the roadblock by creating a reusable eLearning template that speeds up the process? Better still, are there eLearning templates that you can download today to get a head start? Peruse your *rapid eLearning authoring tool* to see if there are assets you can utilize, or look online for free eLearning templates that you can download and customize.

6 6 Tips To Refresh Outdated eLearning Templates On A Budget

You might have great eLearning content, but is it being overshadowed by outdated eLearning templates? Here are 6 ways to upgrade your outdated eLearning templates without breaking the bank.

How To Refresh Outdated eLearning Templates On A Budget

eLearning templates need to look modern and professional. Old or outdated *eLearning templates* can hurt the credibility of your eLearning course. People might assume that an eLearning course presented on outdated slides will have obsolete eLearning content, as well. Working to refresh the look and feel of your slides is important, but it can be costly.

Here are 6 simple tips to upgrade the look of your outdated eLearning templates on a budget.

1 Upgrade Your Graphics And Visuals

If you have ever seen an eLearning course with outdated *images*, then you know how distracting it can be for online learners. There are a few tricks, like editing stock photography or creating dynamic graphs, that add another layer to the information that you are trying to convey. You need to be careful not to use old images like clip art that make your eLearning templates look old. There are plenty of *free stock photo sites* that give you the ability to incorporate new images. You can also turn data and statistics into easy-to-understand graphs. These will help online learners to focus on the important eLearning content instead of getting distracted. Even better, you can upgrade your own visuals entirely on your own. This is a virtually free way to give your outdated eLearning templates a fresh look.

2 Add Branding

You want people to know that this is your eLearning course and your unique eLearning content. Developing and using a personal brand can go a long way. First, figure out which eLearning template elements should have branding. It can be as little as a footer on each page with your personal website URL. If you want something more impactful, you can develop a logo or boilerplate branding that you can use. Branding has the potential to add a professional layer to your eLearning templates. >

2 Add Branding

(cont) It is also a free and easy way to increase awareness of your work. If people love the eLearning courses you create, you want to give them a simple way to find more. This is one of the primary reasons why you should look for a customizable eLearning template to begin with. These eLearning templates leave space for branding elements. Thus, you can quickly add your logo, social media icons, and relevant images.

3 Get Back To Basics

Simplification is key in eLearning templates. You need to create consistency in your eLearning templates. This means you should make sure there is a solid color and design scheme that is present throughout your eLearning course. This will give your eLearning course a visual consistency that online learners will appreciate. It will look fresh and professional without overshadowing the actual eLearning content. First, you should select a color palette that is *visually appealing*. Use these colors throughout the eLearning template to make it more cohesive and appealing. Also, ensure that your color palette aligns with your branding and the subject matter. You should also consider the *emotional significance of your color choices*. For example, blues have a calming effect, while reds reflect a sense of urgency.

4 Make It Dynamic

You have a wide variety of options to make your eLearning template really pop. Don't limit yourself to just words and a few scattered pictures on each slide. eLearning courses give you the ability to pull from a lot of sources and create a truly dynamic digital learning experience. eLearning templates do not have to all be cookie-cutter versions of each other. You can incorporate other elements to make your eLearning courses even more engaging. If you are stuck on ways to enhance your eLearning templates, consider adding audio and videos. You do not have to create this content on your own. Instead, you can utilize certain content that is already online. Remember, you must properly cite and give credit to any outside content that you intend to include in your eLearning course. If you are unsure whether or not you should include something, check with the source first. Getting approval is important, as these sources are giving you a free way to enhance your outdated eLearning templates.

5 Use A Rapid eLearning Authoring Tool

Rapid eLearning authoring tools give you the opportunity to revamp your outdated eLearning template in a fraction of the time without spending a small fortune. Most rapid eLearning authoring tools feature an online asset library with images, characters, and graphics. You can use these high quality resources to refresh your eLearning course layout and make it more meaningful for modern learners. Rapid eLearning authoring tools also allow you to create an eLearning template from scratch if the current version just doesn't cut it. >

5 Use A Rapid eLearning Authoring Tool

(cont) This is why it's essential to find an asset-rich, multipurpose platform that is easy to use and gives you complete creative control.

6 Update Your Links, Buttons, And Icons

Broken links and inactive icons frustrate online learners and diminish the value of your eLearning course. Thus, you should double-check all of your links, buttons, and icons in your eLearning template from time to time. You might also consider incorporating new buttons to give your outdated eLearning templates a new look and feel. For example, your traditional eLearning navigation arrows may give way to modern graphics that are sleek and sophisticated. Once again, your rapid eLearning authoring tool may already have the updated buttons you need to complete the transformation.

Basically, refreshing an outdated eLearning template comes down to creativity and resourcefulness. You need to take an objective look at your eLearning course as it is now. If you give out surveys when someone completes the eLearning course, use learner feedback to continually improve your eLearning design. This can also help you pinpoint any issues you may have overlooked, such as streamlining the navigation of your eLearning course design.

5 Innovative Ways To Use eLearning Templates

eLearning templates are a quick and easy way to save time and design scalable eLearning courses. Can they really enhance the effectiveness of your eLearning course, though? Or are they just a shortcut to beat delivery deadlines? In this article, I'll explore 5 innovative ways to use eLearning templates to achieve the desired results.

How To Use eLearning Templates In Innovative Ways

An eLearning template isn't a complete element. It's a starting point, a stencil that can be used to frame an eLearning project. The challenge with *eLearning templates* is that you must continuously build them on, improving them bit by bit. In this sense, eLearning templates can be a great basis for eLearning courses. However, you have to take the time and effort to flesh them out, make them relevant, and give them context. Unless you tailor the eLearning template for your specific purpose, it will end up draining resources instead of maximizing their effectiveness.

Here are 5 creative ideas for using eLearning templates in your next eLearning project.

1 Base Your eLearning Course On Characters

Rather than laying out your study materials in a plain, theoretical way, develop a set of *eLearning characters*. Base eLearning characters on the material itself, and employ them accordingly. The eLearning character might pop up in the middle of an eLearning module to give a hint. They could explain parts of the eLearning course that online learners don't understand. Character-based light boxes can be placed on each page, prompting online learners to ask questions. They can function as chat bots to guide online learners when they get stuck. For example, you could use a stereotypical librarian character to help online learners with appendix searches. A mad professor character could assist them with technical jargon. A playful child character could help them in clueless moments, when they can only ask what, why, or how. You can even base each eLearning template on a unique eLearning character who sets the tone for the entire eLearning experience.

2 Offer Your Online Learners An eLearning Story

We all know that theory can be tedious. Memorizing facts and figures is time-consuming and can be quite draining. This is aggravated when the learning material seems to have no direct relevance to the online learners' daily life. You can spice things up using an *eLearning story* template. Illustrate your eLearning course material in the form of a narrative, inserting relevant facts as plot points, dramatic pivots, and resolutions. Alternatively, structure your eLearning course so that at the end of every eLearning module, there's a quick narrative or fable. This puts the online training material into everyday context.

3 Use Simple Interactive Tools

A big challenge to all forms of learning is attitude. If online learners feel that an eLearning course is too hard or that the subject matter is boring, they won't try. That's why sometimes it's helpful to 'trick' online learners. When they feel that they are just fiddling around, they can end up retaining a lot of information. Interactive eLearning templates that feature sliders, drag-and-drops, color swatches, and assembly tools are a great way to do this. For example, you could teach a class about budgeting and financial decisions. Have online learners *drag-and-drop* items into a virtual cart while juggling their utility bills. They will learn about the real-time price of commodities, prioritizing liabilities, and maybe even a little math. You could teach this same lesson using sliders on a graph or pie chart. Ask online learners to divide their income into categories for bills, leisure, entertainment, and so on.

4 Create A Game

Educational games don't have to be complex. In fact, the simpler the better. Design your eLearning course in a playful way. It can be based on simple structures, like snakes and ladders, jumbled puzzle pieces, or swiping to match similar items. At each stage in the *game*, the online learner will receive bite-sized information that will influence their game play. The structure of the game is a wide open field. It could be a quick game of tic-tac-toe to jumpstart an online learner's attention when their focus is waning. Or it could be a quest game where online learners use hints from the online training material to solve challenges. Keep the game animation simple, so that the eLearning template design doesn't detract from the learning process. Make it light and fun as well. Online leaners learn best when they're enjoying themselves.

5 Go For A Vintage Feel

Depending on the age of your online learners, they might have different ideas about DOS. It could be an amazing dose of nostalgia, a Green Day album, or an abbreviation for doughnuts. Either way, the old-school visual computer interface can bring a new element to your eLearning course. Older online learners will be excited by this throwback and may be more focused on the eLearning course. Younger online learners will be excited too, >

5 Go For A Vintage Feel

(cont) tickled by the concept of 'ancient' technology. For some of them, it's like chipping notes on stone tablets. Either way, using a DOS-based template, complete with the black screen and green lettering, will get online learners more engaged. The feedback loop between typing commands and seeing them fulfilled will help with *knowledge retention*. And it's fun too!

An eLearning template is not your solution to designing an eLearning course as quickly as possible or cutting corners. It's a helpful hint that you can use to develop tailored eLearning material for your online learners. To make your eLearning templates more engaging, incorporate fun eLearning characters into your eLearning course. Tell a story with a clear, simple plot to illustrate key study material. Get online learners to physically interact with the screen by sliding, scrolling, dragging, and dropping. When attention wanes, throw in a quick puzzle to restart their brains. You can even use an old-school computer format to immerse them and remove web distractions from the equation. These creative ideas can help you use eLearning templates to your advantage and fully engage your online learners.
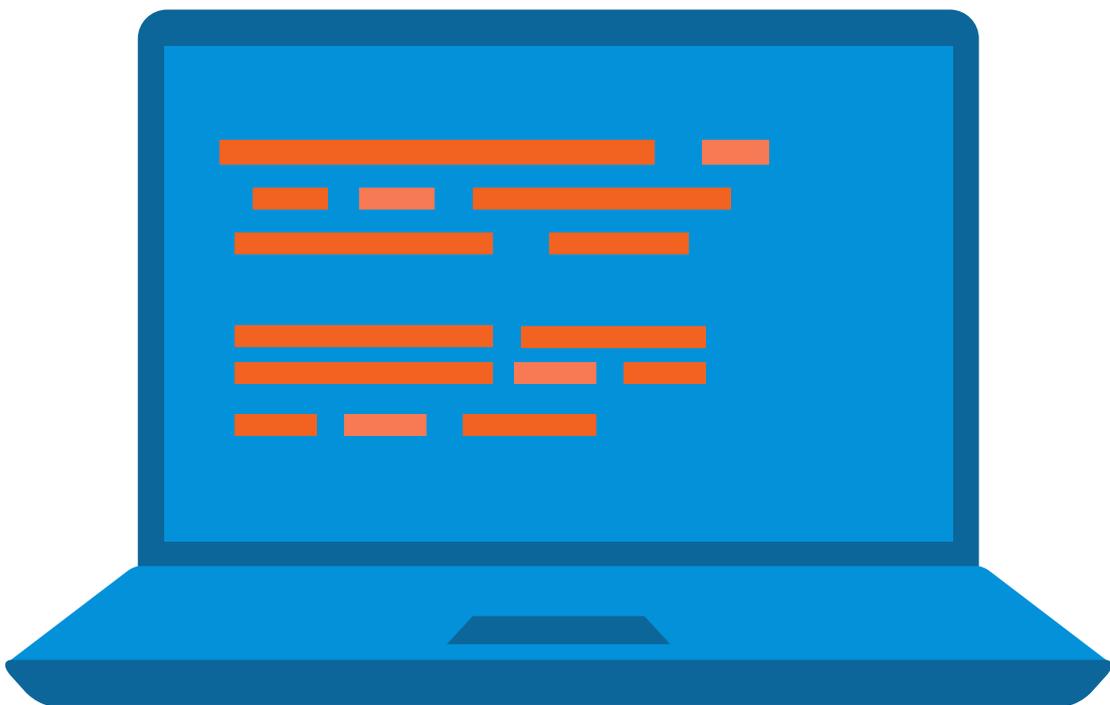
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