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4 questions to evaluate an online course

At the end of a training course not only the students are evaluated ... but the whole eLearning project. The final moment is essential to summarize the results achieved by the students and the online course.

The moment of the final evaluation of a training course is crucial not only for the students, but also for those who created the course. It is, in fact, the decisive occasion in which both the commitment of the students and the real utility and success of the course itself occurs. In addition to the final feedback from the students, it is necessary to carefully analyze the final tests to receive more information on the effectiveness of the training course, with the aim of making all the necessary improvements.

In this way, it is possible to improve the training path in the short term and to be able to explain to potential trainees not only the quality of the online course, but also the results that it allows to reach at a working level.

What are the right questions to ask yourself when evaluating your online course and knowing if you are actually succeeding?

1. Have the students learned anything?

It might seem like a foregone question, but it is not at all. It is not a question of verifying whether their answers are right or wrong. The tests, in fact, must not be used only as a mere measurement of knowledge. The answers, in fact, must be compared with the initial objectives presented by the online course. For this reason, the final exam must be designed both to verify the degree of theoretical learning but also to understand whether the progress made by the students has effectively led to the acquisition of new useful skills. The main objective of any training course, in fact, concerns the ability to effectively transmit certain information. If your students have not been able to learn during the course, the result of your online course will not be positive.

2. Did the students apply the new knowledge?

Unless you require a practical test to do online, it is difficult to know if the students were able to use their knowledge in the workplace after the course. Despite this, the analysis of the training results should not stop only at the final tests but should continue also through a subsequent monitoring aimed at understanding if the online training course has effectively improved the professional possibilities and the expected results at work level. This is a fundamental element for attesting the success of the course and attracting new students.

3. How do students know if they will succeed?

The final assessment for students often cannot be reduced to a simple grade. As well as those who designed the course, they too need to have in-depth feedback. For this reason, trainees should receive a complete and detailed assessment of their training path to enable them to understand the errors and discover possibilities for improvement and recommended outlets based on the individual skills demonstrated during the course.

4. How can the design of the online course be improved?

The results obtained thanks to the feedback of the students who have completed the course are useful both to improve the contents of the training course and to improve the graphics and usability of the platform. The answers of the students, in fact, offer precious ideas to perfect the design elements from an aesthetic and functional point of view.