ELEARNINGNEWS ARTICLE

Year 2 - number 32 Wednesday 04 july 2018

5 reasons to use humour in eLearning courses

How does the sense of humour improve eLearning?

Humour is not exaggeration or comedy, while choosing metaphors and words that make students smile can be a way to stand out, to involve the participants and create a connection with them.

Why should you consider the option to enrich your eLearning course with the use of sense of humour?

1. Keeps attention

Attending an extremely serious course from its start to the end can bore you to death. The use of sense of humour involves students, as it helps them to follow the course with enthusiasm and keeps them alert and curious.

2. Makes the content memorable

We all remember information more when it is linked to jokes on relevant topics.

3. Puts yourself at ease

If you're presenting a complex topic, interspersing content with healthy humour will help you maintain your audience's interest and concentration.

4. Increase enthusiasm

If the students are satisfied, they will put more passion into what they do and their own enthusiasm will be contagious.

5. Bring out your course

The enthusiasm or the novelty effect of the use of humour can facilitate positive word of mouth between students and colleagues, obtaining shares and retweets.

How to use humour effectively?

1. Do not be offensive

When you plan to use humour in your eLearning course you need to consider cultural differences, especially when your course is for students from different countries. Fun things in one country can be considered offensive in another.

2. Do not repeat yourself

When students listen to the same line, they get bored several times (especially when it was not fun even the first time). Be creative and look for news.

3. Do not abuse it

Exaggerating with humour can distract your students. Select the best and most suitable beats for the course.

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