ELEARNINGNEWS ARTICLE

Year 3 - number 61 Wednesday 20 march 2019

6 tips to improve an online course

The beginning of the year is always a great time to tackle new and old obstacles that can jeopardize the success of your online course. For this reason, we suggest you little ideas to make improvements to your eLearning project.

Internet has marked a huge step forward in the life of each of us. This means that everything, especially information is updating very fast and we must cope with it. This concept also applies to eLearning. The competition is constantly growing and clients can count on a variety of online courses to choose from.

Workers in the eLearning sector, no one excluded, have to face a number of obstacles. The way in which they are faced can determine the success or failure of an online course. Among these difficulties we find, for example:

- the loss of interest of the learners;
- the difficulty in making the structure of the course available, despite the complex preparation at the educational, graphic and technical level;
- the risk that the contents quickly become obsolete.

The solution to these obstacles is not always definitive. The belief that an online course is perfect in a definitive way is a mistake. On the contrary, it must be periodically updated and modified to adapt to new developments and always look for new solutions to emerging challenges. Here are some tips to improve your online course this year:

1. Surround yourself with experts

For the creation of an online course it is necessary to have a multidisciplinary team available, not only on an educational level, but also on a technical level. Being surrounded by specialists will increase the chances of success on the market and among learners.

2. Short forms

The tendency is to divide the online course into large macro areas. However, as often demonstrated, students' learning ability improves if the contents are divided into shorter forms. This is precisely what we mean by microlearning.

3. Maximum clarity

Students in online courses, while concentrating in the study, need clarity. The objectives of the course must be evident immediately, specifying the requirements and the skills that will be acquired thanks to the training path. Simplicity should also apply to web usability, giving users the ability to easily navigate within the platform and course content.

4. Multimedia content

eLearning is built not only on text, but also on images, animations and videos. Use these tools wisely: choose the type of content based on the result you want to achieve.

5. Tools to engage students

The virtual environment is very useful for training, but there is a risk of losing interest from students. Using tests at the end of the modules, sending personalized evaluations and creating a forum for group discussions, for example, can help keep the interest alive.

6. Use the notifications

To make sure that students immediately know the news of the course (or other courses), from the additional material to the publication of a new post on the forum, use the notifications. In this way, in addition to obtaining greater involvement, it will be possible to improve students' learning and participation.

Article taken from eLearningIndustry