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7 benefits of Mobile Learning - Infographics

What are the main advantages of mobile learning and why do people prefer this learning method? Find it out in this infographic.

Learning on mobile devices has made people's access to online courses and information more available and effective, improving the possibilities of learning for people who have time constraints, or with works on the move.

Students who access courses with their smartphones take advantage of this mobile learning opportunity that can be enjoyed anywhere and at any time.

This infographic presents the seven main advantages of mobile learning and why people prefer this learning method.

- Learning Path
- Performance Support
- Higher Engagement
- Multi-Device Support
- Collaborative Learning
- Better Completion Rate and Higher Retention
- Flexibility to Learners

Read the complete article...

7 Benefits of Mobile Learning

Over Traditional eLearning

1

Learning Path
Mobile devices can be used to update learners on their "learning path" thereby facilitating "learning as a continuum".

2

Performance Support
mLearning is ideal for performance support intervention as learners have easy access to information while at work. This leads to increased usage and retrieval.

3

Higher Engagement
The training experience is more immersive and completion rates are higher as compared to traditional eLearning.

4

Multi-Device Support
The same course is available on varied devices ranging from PCs and laptops to tablets and smartphones.

5

Collaborative Learning
It is a great way to engage with peers to share learning experiences and be part of communities of specific practices.

6

Better Completion Rates and Higher Retention
The bite-sized or microlearning approach makes it easier for learners to initiate, complete, and retain learning better.

7

Flexibility to Learners
With mLearning, learners have the flexibility of learning "anytime, anywhere" on the device of their choice and in varied formats.



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