ELEARNINGNEWS ARTICLE

Year 2 - number 15 Wednesday 7 march 2018

8 Learning Management System requirements of small and medium-size Companies

Today's LMS platforms are not for the exclusive use of large companies, but smaller and medium-sized companies are increasingly adopting these training technologies. But what do these types of companies ask of their LMS systems?

More and more often, eLearning platforms are used not only by large companies (as happened a few years ago), but also by medium or small companies.

What are the Learning Management System requirements that small and medium-size companies look for?

Discover them in this Infographics made by enyotalearning.com

8 LEARNING MANAGEMENT SYSTEM REQUIREMENTS OF SMALL AND MEDIUM-SIZE COMPANIES

The **Learning Management System** (LMS) software market is growing rapidly. A few years back, LMSes were used within the reach of only large corporates. Fast forward today, there are hundreds of low-cost LMS options available which are growing the LMS adoption in small and medium-size companies.

What are the Learning Management System requirements that small and medium-size companies look for?

USER FRIENDLINESS



Difficulty in learning the system is one of the top 5 LMS software challenges across all sizes of organizations. Especially for small organizations, lack of time, skill sets, and budget for training on the new software makes it important for them to choose a LMS that is easy to use and users can get started using it within no time. Elegant LMS design can help in engaging the learners with the course material.

FLEXIBLE PAYMENT OPTIONS



Small and medium-size companies are generally pressed on budget and they don't necessarily want to commit a huge investment right in the beginning. They need the flexibility of "Pay as you go" and options to upgrade or downgrade any time. LMS tools which require investment and commitment right in the beginning may not be the best options for them because they think before making any investment.

EASY CONFIGURATION



LMS implementation budgets vary based on the size of the companies. While large organizations might be willing to spend a lot of time and money on the LMS implementation, smaller companies might need the LMS to be up and running within a very small budget, in no time. Small companies can't afford to disrupt business operations while the LMS is being configured. Hence, it is important for small companies to pick the LMS that is easy to configure and setup.

CUSTOMIZATIONS