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Creative ideas for updating an online course

Are your online courses dated? Here are some creative ideas for updating the content of an eLearning course.

As we saw when we talked about **eLearning course maintenance**, there are several reasons why the content of an online course can become "dated" over time: irrelevant content, introduction of new technologies, outdated aesthetics, etc.

For these reasons, it is extremely important to have an ongoing maintenance plan that helps keep the course up-to-date in terms of content, technical and graphic design.

In this article, we'll outline some tips for creatively **updating an eLearning course**.

1. Insert interactive content

Older eLearning courses tend to be very simple and contain only text and images. A good way to update these types of courses is to liven them up by inserting **interactive content** that will increase audience engagement.

2. Modernize graphics

Make sure your **course graphics** keep up with the times. Ditch the old PowerPoint-style graphics and opt for a **minimalist style**.

Update every graphic element: from buttons to menus to icons. If you use **images and graphics**, make sure they are graphically appealing; if you incorporate videos, make sure they reflect current events.

You don't know how many courses currently in circulation include videos of scenes set in offices with CRT monitors... You may not believe it, but taking care of these aspects is a great way to revitalize outdated content and give the user the belief that the content is up to date.

3. Add infographics

Most people learn visually. With this in mind, **infographics** are very effective in education because they break down complex information into easy-to-understand components. They are also visually appealing and have the power to capture the user's attention.

If you want to freshen up your online course, check out the resources and learning materials in it and try repurposing the data in the form of infographics.

For more on the educational use of infographics, also read " **Infographics: types and how to use them in eLearning courses**".

4. Turn traditional tests into interactive exams

Ditch the classic multiple-choice tests in favor of **interactive exams** with branching scenarios or gamification elements. For example, if your course is about sales techniques, include a negotiation simulation that tests your students' knowledge.

Also make sure that feedback is immediate so that the user can correct their mistakes as soon as possible and easily identify areas for improvement.

5. Include synchronous training sessions

Although asynchronous training (where the user enjoys the content at his or her own pace) is extremely effective from an educational point of view, it can be useful to introduce **live sessions** to engage the student and encourage interaction with teachers and other participants.

6. Add elements of microlearning

Another useful way to revitalize old elearning courses is to break them down into short modules. This is nothing more than the concept behind **microlearning**, where training sessions are short and focused on single topics.

Microlearning is a booming teaching methodology because it adapts to the pace and attention span of the modern learner and a fragmented mode of delivery.

7. Implement social learning tools

Social learning gives students the immediate support they need. Incorporate forums, social groups and blogs into your course to encourage online interaction and allow students to communicate and collaborate with each other.

Social learning is a great way to reinforce student learning.

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