ELEARNINGNEWS ARTICLE

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eLearning education: the growth of students and educational content continues worldwide

Over 35 million students are estimated to take courses online, for a global turnover of almost 47 billion dollars.

The offer of online training is constantly growing all over the world, while the students engaged in courses of this kind are growing at the same pace.

According to Environmental Insight Research estimates, European market size is about 8 billion US $ in revenues today, the US market is 23,3 billion US $, with a total worldwide value of around $ 47 billion.

Today, in the world, students currently active in online courses exceed 35 million, also thanks to the eLearning training offered by over 4.000 universities; the most popular online courses are 16.8% on business & management, 11.3% on natural sciences, 10.8% on social sciences, and 9.7% on IT. Following, humanistic disciplines, medicine and medical&health sciences.

The icing on the cake of this exceptional development is a Brandon Hall study that notes that, to learn the same concepts, this kind of remote and real time learning requires from 40% to 60% less time availability from the students compared to the traditional classroom mode.

With these numbers, eLearning education is considered to be one of the fastest growing industries in recent years, with an expected worldwide turnover of $ 240 billion in 2023.

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