ELEARNINGNEWS ARTICLE

Year 3 - number 54 Wednesday 30 january 2019

eLearning Trends in 2019 you can use to enhance your learning strategy

As I began my exercise to predict eLearning Trends in 2019, I took a step back to see why anyone seeks upcoming trends.

The top 5 reasons why L&D teams look at trends are listed here. They prompt them to adopt new or better approaches that:

1. Keep the learners engaged.
2. Ensure knowledge acquisition happens.
3. Facilitate the application of the acquired learning on the job.
4. The desired performance gain and ROI occurs.
5. A positive ROI on training spend is established.

In this article, I take this need as the thread to share the eLearning Trends in 2019. I have grouped them as follows:

Section 1: I list the trends that help learners learn and, more significantly, apply this learning to show better performance or the required behavioral change.

- Mobile Learning
- Digitalization of ILT (to Blended or Fully Online)
- Performance Support Tools
- Informal Learning
- Social Learning
- Self-Directed Learning

Section 2: I list trends featuring learning strategies with a proven track record of delivering a better engagement quotient and higher training impact.

- Microlearning
- Gamification
- Video-Based Learning (Videos and Interactive Videos)
- Mobile Apps for Learning
- Personalization
- Curation and User Generated Content

Section 3: I follow this up with a list of trends that organizations must invest on to measure, enhance, and maximize the impact of their training.

- Learning Engagement Platforms ? LXP
- Learner Analytics 3. Big Data-Reporting and Analytics

Section 4: I wrap up with trends that are clearly emerging as front runners for investment in the very near future.

- AR/VR and MR for Immersive Learning
- Artificial Intelligence (AI) in Learning

Article by Asha Pandey