ELEARNINGNEWS ARTICLE

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Emerging trends in e-Learning: how will be the digital learning in 2022?

What's the direction of e-Learning in the next 5 years? HR managers say toward Microlearning, cloud-based solutions and didactic and fruition customization ...

The research "**Next Generation E-Learning: Competences and Strategies**" published by Associazione per lo sviluppo del talent (Talent Development Association) and Istituto per la produttività Aziendale (Institute for Corporate Productivity) shows that Microlearning and cloud-based solutions will be more and more popular in e-Learning industry.

At the beginning of current year, they've asked 546 specialists in HR management and career development, with experience in e-Learning, to describe present situation and future, likely trends of online education.

48% of them forecasts an increase in the adoption of e-Learning in the next five years.

But in which direction? HR managers' views regarding the future of e-Learning focus mainly on Microlearning and cloud-based solutions: 48% of the sample thinks there'll be an increase of Microlearning (contents summarized in short "drops") and 36% foresees an increasing adoption of cloud-based solutions (where resources are available on demand thanks to their localization on a virtual environment)

The most widespread opinion, common to 63% of the sample, is that e-Learning will be more and more oriented toward the customization of contents and methods.

As we know, customized education offers to every student contents, paths or learning methods based upon his/her peculiar needs. Obviously, this enables education to better satisfy every specific need, and to become more effective.

In this context artificial intelligence could become the next frontier for the customization of e-Learning, as per the testimonial of an American professional: "we're looking for more solid artificial intelligence engines, capable to really understand every employee: what he/she's really working on, with whom he/she's exchanging mails, which appointments he/she has on the calendar, either inside and outside the company. With such information at hand, we can suggest to everyone the kind of education the closest to his/her specific needs.

To be on top of the wave, in other words, companies in the digital education industry must stay tuned on tools and platforms that can help customizing the learning process. This is why the sharing of experience between e-Learning professionals of various organizations is so important and recommended.