ELEARNINGNEWS ARTICLE

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How important is e-Learning for your organisation? 4 statistical data

4 statistical data show that e-Learning is a profitable solution for both employers and employees.

Today, companies are increasingly eager to offer industry-focused training opportunities, and employees use these learning opportunities also to assess the pros and cons of job offerings.
Here are statistics that prove the effectiveness of e-Learning in the company.

1. Microlearning increases the effectiveness of training by 17%

The professionals are in favor of microlearning training: it is a fast and concentrated training. 94% of students prefer microlearning mainly because it better follows the needs of their work.
A report from Software Advice shows that microlearning creates 50% more involvement. Furthermore, contents of microlearning are compact enough not to overload the student's mind.

Microlearning does not take too long and divides learning into short, "digestible" blocks. In other words, students are less likely to be distracted before completing the lesson.

2. 65% of Millennials state that their choice of work is due to personal and professional development opportunities

By 2020, Millennials will constitute 50% of the workforce. 66% of them expect to stay in their current jobs for less than five years.
E-Learning and opportunities from digital workplace courses are essential for attracting and retaining talent.

3. E-Learning opportunities are related to employee happiness

If you think that job satisfaction is something that "does not affect productivity", you'd rather reconsider.

A "happy" workforce means a more cohesive culture. Employees have a reason not to just show up for work, but to actually be there. They know they can seek and get satisfaction from opportunities to grow both professionally and personally. 51% of HR managers said that e-Learning had a direct effect on employee morale.

4. Performance support can respond "instantly" and create learning opportunities.

At work, there are many opportunities to learn from problem solving. This type of "performance support" can be formal or informal and takes advantage of the stimuli that e-Learning offers to employees.
Performance evaluations can be linked to new opportunities for professional development and are not intended as a reward but as a response to the needs or, more informally, when facing a problem on a particular project, employees can access a knowledge base located "in the cloud".
E-Learning is going to change the way employees live their work experience in the workplace, and this will be a sparkling opportunity for growth.

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