ELEARNINGNEWS ARTICLE

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How important is LMS reporting for training companies?

eLearning training is a great opportunity for any company, but it is vital that your eLearning system provides accurate and reliable data on the training activity.

If you manage a training company, having an LMS (Learning Management System) allows you to offer training in eLearning and **always have access to constantly updated data and statistics on different aspects of the training provided**. But you must make sure your LMS supports this second feature.
What do I mean? Let's take a look at some of the key things you should be able to do with LMS reporting as a training company below.

Track Your Students' Progression

Unlike classroom sessions (where courses are held in a given place and time), in eLearning the monitoring of progresses by your student is not so automatic.
Does your LMS allow you to track in real time te activity of your students? If the answer is negative, it means that you are not able to understand if the students have problems with the course content or in general with the use of the course and, therefore, you are not able to assist and help them. It also means that you do not have the opportunity to warn them of the need to complete the course as soon as possible, in case of imminent deadline.
Moreover, if you have a student satisfaction monitoring questionnaire, if you do not have statistics about the use of the course you can never know for sure if the person who has evaluated the course has taken all the training before making a judgment.

Data on student scores

If you do not have access to the scores obtained by your students during your eLearning courses, you will not be able to easily and objectively identify the critical points of your course (for example, unclear steps) and make improvements.
Also, keeping an eye on your students' scores is another starting point to offer support in case of difficulty.

Data on attendance of courses

The reporting function of your LMS should help you understand:

- **Which courses are the most followed?**
  Courses that always record a high rate of attendance might be those you want to focus on in terms of improvements and updating of content.
- **Which courses are less followed?**
  Courses that register less and less subscribers and users could be those on which it makes no sense to invest time and money in updating and revision operations. In the long run, you may even decide to eliminate them from your course catalogue, cutting your marketing costs.
- **Are your training courses always completed?**
  If many people leave a course at a certain point, you might consider the possibility that the content is too confusing or difficult. If you are able to identify these problems early, you will be able to solve them by reviewing the course content and allowing students to complete the training.

Track When Training Needs Topped Up

Some training needs are exhausted with a single training course, but in other cases refresher courses will be necessary to ensure that the qualification obtained remains valid.
Having data on the completion of the courses provided to each student (complete with date of use) will allow you to calculate

when the students must renew the training. This will give you the opportunity to get in touch with them to remind that their qualification is about to expire and propose the refresher course.

Combine eLearning data with blended training data

The ideal would be to easily combine all training statistics, regardless of whether they are in eLearning, classroom or blended (mixed learning).

There actually are, on the market, LMS that meet this need, storing and delivering all the information on training, even previous ... and facilitating your work!

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