## **ELEARNINGNEWS ARTICLE**

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# How to be a good lecturer in elearning

Being a good lecturer in eLearning does not always correspond to being a good lecturer in traditional face-to-face training.

Distance learning is widespread in both academic and corporate settings and has its own peculiar characteristics and dynamics. As in classroom training, with different dynamics and contexts, however, a good eLearning course cannot do without a lecturer.

To build a successful eLearning course, it is not enough to:

- have an eLearning platform with reporting tools,
- create learning content tailored to the target audience, adhoc for the online learning context.

We have already discovered what 3 teaching models define the <u>role of the teacher in distance learning</u> and pitted <u>3 tips for teachers in eLearning</u>. Today we seek answers to one more question.

What are the 4 indispensable characteristics of being a good online teacher?

To make a distance learning course well done and interesting to learners, according to Sciencecue, the teacher must possess or make his or her own, and thus master, 4 definite characteristics.

#### 1. Empathy

**Empathy** is the ability to fully understand the feelings of others, to the point of feeling them as one's own.

To show empathy requires the teacher to take an interest in each student. How?

- By giving feedback and offering opportunities for discussion,
- By making himself available to learn from students,
- by identifying and sometimes finding remedies to the challenges students face,
- by personalizing the learning experience.

#### 2. Organization

In the digital context, organization is an indispensable feature. A disorganized and difficult-to-follow training course can only generate frustration in learners. Learning time must be spent effectively and navigation must be easy.

Therefore, it is most important to rely on feedback from the trainees to identify any responses to the satisfaction questionnaires that indicate frustration, confusion, or any indication of discontent with a view to future course improvement.

### 3. Valuing data

Data are a measurable and important basis serving the trainer's effort to increase the engagement and satisfaction of their trainees. Analysis of eLearning platform reports should give trainers a way to clearly identify opportunities for course improvement.

#### 4. Lifelong learning

Continuous learning (lifelong learning) should always be encouraged, especially in today's changing scenario.

A passion for learning is something that can be shared with learners.

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