ELEARNINGNEWS ARTICLE

Year 5 - number 164 Wednesday 23 june 2021

How to choose the background of an online course

The design of the eLearning is crucial for the success of a course. The background is one of the elements to which to pay more attention. How to choose it?

Content is the core of an online course. Yet, anyone who has designed or even simply followed a virtual training course knows the importance of platform **design**. It is not, in fact, a purely aesthetic element.

The aesthetic choices, in fact, have great repercussions on **visual clarity** and, in general, on the fruition of the course. Among the most important design elements is the background. It's what learners will see throughout the course, and if used correctly, it can help highlight content and make the learning journey even more enjoyable.

How to choose the perfect background for your online course? What are the parameters for making the right decision? Here are some tips:

1. Solid colors

Choosing a single solid color as a background is probably the easiest choice. Using the right shade, in fact, will result in a minimalist look that will allow your content to always be in the foreground. White is one of the safest choices, but that's not to say that another color can't add an extra touch to the platform without jeopardizing readability.

2. Background with illustration

This is a more complex choice than the previous one, but it has the advantage of giving more context to the course and attracting the attention of the trainees. The important thing is to choose an image that is linked to the content and that allows for easy reading without distractions.

3. Photographic Background

Another way to give context to the course through the background is to choose a photographic background. To choose the right image, it is essential to choose a photo that is in line with the content of the course. Also, be careful to use a high-quality photo to avoid the "pixelated" effect.

4. Abstract or textured backgrounds

If illustrations or photographs don't suit your online course but you don't want to use a single color, you can opt for an abstract, textured or blurred background. This way, you'll be able to give your pages a unique touch without risking visual clarity.

5. Follow the visual hierarchy

Not sure if the chosen background is the right one? Follow the principle of visual hierarchy. What is the part that matters most visually? If the answer is the background, it's probably not the right choice. Content, from text to video to infographics, should be the central part of the course visually as well.

Translated with www.DeepL.com/Translator