ELEARNINGNEWS ARTICLE

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How to implement an e-learning project saving time money

What to do to implement e-learning training saving time and money? How does the use of external suppliers represent an economic solution for companies?

Outsource an e-learning training project means turning to a company or supplier of e-learning solutions to implement its own training program. The reasons why this could be a solution that will save you time and money are the following:

1. It's their job

Companies and suppliers of e-learning solutions are specialized in creating programs and courses for companies, which means that they can count on a team of professionals with a wide range of skills and experience in the field. To build such a team in the company you need to have a long-term project, a big dedicated budget and expertise.

2. You will save time and money

Outsourcing the provision of e-learning solutions to industry experts is certainly useful to save time and money and provide more effective online training systems. According to some data collected through recent surveys addressed to online training professionals, in fact, to produce an hour of training in e-learning mode, as many as 28 hours of work would be needed. In addition, the team of a company that provides e-learning courses will be able to develop a customized program to meet the needs, preferences and budget of your company. External professionals can offer high quality solutions much faster than what a company's internal team would do. This saves time by facilitating the creation of tailor-made company training courses, offering useful tools and solutions, saving time and optimizing the HR department's budgets.

3. They will help you stay updated

If you turned to professionals who offer e-learning training services, you will always be updated on good practices, as well as on technologies and new trends in the e-learning sector, such as artificial intelligence or augmented reality. So, you can always draw on their knowledge to adopt new perspectives or deepen the features and use of new technologies. This will prevent your e-learning training program from becoming obsolete and you will save on costs of maintenance.

The decision to outsource your e-learning training project is convenient and strategic at the same time. If done correctly and entrusted to expert hands, it could allow you to save time and money and make an important added value to your company.