ELEARNINGNEWS ARTICLE

Year 2 - number 21 Wednesday 18 april 2018

How to moderate the costs of online training

5 ways to reduce the costs of online training without decreasing quality and still achieving the desired results.

Some economic ways to produce effective online training courses with limited resources.

1. Invest in easily usable authoring tools

The "easy" authoring tools are often viewed in a prejudicial manner, according to the association between short delivery times and reduced quality. However, today's eLearning platforms allow you to access a wide range of online training resources. This includes eLearning course models, interactions, animations and images. As with all software solutions, several eLearning content providers offer different capabilities. This is why you should spend some time looking for authoring tools that best match your needs.

Tip: many authoring tools offer free demos. Use them.

2. Develop microlearning

Online training resources in microlearning focus on targeted topics and activities. Every resource in microlearning focuses on the essential. The benefits? Save time of course development and learners assimilate information better, saving time.

Advice: assess the gap between employee activities and skills to develop more relevant and practical online learning in microlearning. Improve work processes by supplying the necessary informationonly, and filling the gaps without exceeding employee budgets or attentional thresholds.

3. Use versatile eLearning models

It is always better to have a diverse collection of eLearning models or at least one main eLearning course model that is easy to customize. When you try the next eLearning platform, check that it has a good assortment of eLearning models. Otherwise, you may need to invest in another tool or opt for free online options, provided they are in a format compatible with the platform.

Tip: Develop your own eLearning model yourself using your authoring tool if there are no suitable options in the LMS library.

4. Create an action plan and stick to it

Organization, deadline management and careful planning are essential when working with a limited budget, maybe in a team.

Tip: take into consideration every tool needed to create the contents of the online course. The better the analysis and planning phase is, the more time and cost of production will be reduced.

5. Have clear learning objectives

If nobody knows what the priorities or objectives of the online training course exactly are, the project will probably exceed the budget. It is necessary to have specific learning objectives and to define the desired results in advance to develop targeted online training content. Thus, you can devote your resources to improving the "weaknesses" of the learners instead of creating a generic training course.

Tip: use the data provided by the LMS and employee feedback to develop more effective training programs. LMS reports and analysis can help you identify aspects of your online education that could be improved.

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