ELEARNINGNEWS ARTICLE

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How to use social networks in eLearning

Social media is increasingly becoming part of our lives and ideal for optimizing eLearning. How to use them?

Facebook

Facebook groups that focus on specific topics are a great way to enrich and integrate an eLearning course. For each training course you can take advantage of different groups created specifically to work collaboratively, share ideas and create surveys. Do not underestimate Facebook groups: if, for example, you recently started a university course, started a new job or entered a sports club, it is likely that there is a group on Facebook to chat with other students, socialize with your work colleagues or share training tips within your club.

Instagram

The connection between Instagram and eLearning is not so immediate, as it is a platform for sharing photographs. However, if you want to share images and photographs with your students (it is the case of courses focused on creative activities such as photography and graphics), Instagram is the ideal place where you can make resources easy to find thanks to hashtags.

Google Docs

Google Docs can be used to be a powerful eLearning tool: it allows the sharing of files among more people who have the ability to make changes traceable in real time.
Instead, Google Hangouts is the ideal tool for organizing group video conferencing (up to 10 people) and live message feeds.

Twitter

On Twitter you will never create a deep learning environment (the limit of 280 characters is restrictive). However, Twitter is a useful tool for managing micro-learning: you can create useful information pills that your students will be able to read while running their home in their free time. In addition, you can share Tweets and other users' content related to your eLearning course giving your students the ability to easily access additional information.

Youtube

Videos are a powerful way to connect with your students and the world. There are already many YouTube channels focused on education or offering tutorials on the most varied topics.
YouTube can support classroom learning with additional content. In addition, you have the ability to upload videos for students of the eLearning course outside of the scheduled times and get feedback on your content from the students. You can even make your YouTube videos private so that only those enrolled in the course can view them.

LinkedIn

On LinkedIn you can start an ad hoc group that allows your students to learn and collaborate with each other, but also to reach professionals and industry leaders within their niches.

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