ELEARNINGNEWS ARTICLE

Year 6 - number 220 Wednesday 19 october 2022

Job training: the future is in the metaverse

This is stated in an interesting and recent report.

The report by Regus " The metaverse: the future of work?", an organization that analyzes changes within work spaces around the world, states that the future of all occupations is in the metaverse. To reach this conclusion, 2,258 British employees and business executives were surveyed in order to learn about and assess their perspectives on the new metaverse technology trend.

The future: work and the metaverse

We have already seen what the metaverse is and what relationship it can have with **training**, but also how it can be applied to **elearning and training**.

The metaverse is more than a new technological frontier: it is a virtual space in which the differences between what is real and what is virtual go flat. Social or business activities can be carried out here; thus, working, meeting friends, attending events and meetings, buying goods.

In this perspective went to investigate the research we cite: to understand what are the ideas and perspectives with respect to this new trend in technology.

Some ideas shared by the majority of the sample?

- 2/3 of the sample thinks that the metaverse can become a real alternative work reality in which professional interactions will be possible
- 2/3 of the total also believe that it will be possible to work in this non-place in the coming years, according to advances in technology
- 50% of respondents hybrid workspaces, part in the company and part at home, are greatly facilitating the transition to the metaverse, as traditional ways of working remain, but you also have an important bridge to digitization and smart working
- 65% of managers think the metaverse will be more revolutionary than any existing technology, especially those related to video conferencing
- for 44% of employees, through the metaverse, business communications will improve
- according to 35% of workers surveyed through the metaverse there will be benefits related to training.

In what sense? Think of the possibilities offered by virtual or mixed reality viewers, such as Microsoft Hololens. Here, they are also being used to simplify technical tasks (from simple mechanical tasks to infrastructure work) performed remotely or from a distance.

More than 50 percent of respondents say that remote work, and prospectively the metaverse, equates to creating less stress for workers, acting positively on their mental health and giving them more opportunities for recreation.

Existing metaverse realities

In December 2021, PwC Hong Kong purchased a 3D virtual world (created by Animoca Brands) to create a Web 3.0 consulting hub to enable the growth of a new generation of professional services, including those related to accounting and taxation.

Adventurers in the metaverse also include companies such as Adidas, Atari, and Samsung that have already launched their own online projects, declining on the web some of the activities that were being carried out locally.

The Italian 2022 scenario saw the opening of a European Training Center on the metaverse, specializing in industry.

Translated with www.DeepL.com/Translator