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LEARNTEC 2018: European exhibition, leader in online education industry

Preparing for the 26th edition of LEARNTEC, leading exhibition for e-Learning education in schools, universities and corporate ...

LEARNTEC is an important European exhibition for online education, an privileged opportunity for meetings the professionals of this sector.

25th edition of LEARNTEC has been held at Karlsruhe (Germany) Exhibition Centre from January 24th to 26th, 2017, and has received over 7.500 visitors, professionals and congressmen from over 25 countries, well above 2016 results (7.250 visitors).

"The growing importance of digital education is clearly witnessed by the stimulating atmosphere of the exhibition, that has received positive echoes on the media" declared Britta Wirtz, CEO of Karlsruher Messe un Kongress-GmbH".

"First-time and experienced visitors of the exhibition have gathered precious information on the new trend in this industry, at the stands of the exhibitors, at forums and at the congress. A visitor on three has spent two or more days at the exhibition.

60% of visitors were at LEARNTEC for the first time and nearly half of participants has joined the event after recommendation of colleagues or acquaintances", continues the CEO, stressing the appreciation gained by the event.

Closed with success past edition, the 26th edition of LEARNTEC returns in 2018. It's the leading exhibition for e-Learning education at schools, universities and corporations. A unique opportunity to discover latest trends in education, e-Learning content, IT hardware and knowledge management.

The date is from January 30th to February 1st, 2018 in Germany. There will be, as usual, discussion groups, workshops, conferences and seminars where best practices and industry trends will be presented.

Visit the official website of the event, in German or English.