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Microlearning design: 7 indispensable characteristics

Speed, effectiveness and simplicity. These three elements perfectly describe microlearning. To turn them into reality it is necessary to pay attention to some features of these "mini" online courses.

The microlearning is an essential training method. An ever wider offer of this form of training content leads to the search for the best ways to attract students. The design o mobile learning, for example, they become fundamental "weapons" as an attraction and to offer a quality online course. Here are 7 essential features for the design of microlearning:

1. Hit the target

One of the main characteristics of microlearning is speed, i.e. the ability to transmit content quickly and effectively. In order to achieve this goal it is necessary first of all to have clear ideas and then to design direct and focused contents that favor the student's attention.

2. Concentrate the contents

The speed of microlearning is possible thanks to content condensed in a few minutes. For this reason, it may be useful to use existing videos, texts and presentations to be "compressed" in the shortest possible time without compromising the quality of the information.

3. Choose a minimalist design

To keep students' attention high, in the few minutes they have, it is preferable to choose a minimalist design and without too many frills. In this way, in the absence of visual elements that create confusion, the students will have the opportunity to concentrate more easily.

4. "Squeeze" the available minutes

Microlearning is for those with limited time. For this, it is necessary to design the contents in such a way that they can be followed and studied, for example, during work breaks.

5. Vary learning strategies

To "enliven" learning, it is necessary to make use of all the possible tools to make the study varied, for example game learning. This does not mean proposing a 'jumble of elements but studying the right mix of design and content that will not distract students.

6. Give precedence to mobile learning

E-learning, and microlearning in particular, is now also linked to smartphones. Always have within reach in fact, the possibility of studying, in fact, is what most users who are interested in microlearning need.

7. Divide the contents

In order to offer "micro", quick and effective content, it is essential to know how to divide content. It may seem an easy task, yet the content of the division may depend on the learning and success of the course.