

## The 7 main reasons for investing today in eLearning - Infographic

*What are the pragmatic reasons for investing in online training?*

Very simple, very pragmatic and also very sensible advice on why it is important to invest immediately in eLearning training, proposed in this infographic created by [Greenice](#).

Briefly:

- eLearning training requires less time than frontal training;
- eLearning training costs less and saves money compared to on-the-job training;
- Employees learn more;
- Employees remember more;
- Employees improve in their work;
- Employees love their work more;
- eLearning helps companies achieve company goals.

In conclusion, the question is not: "Why should you invest in eLearning?", but rather "*How to do it in the right way to allow your company to take full advantage of online training potential?*"



# **TOP 7** **REASONS** to Invest in eLearning Now

## eLearning is Huge



**77%** of U.S. companies offer online training as a way to improve their employee's professional development



The corporate eLearning market is expected to grow **13%** per year until 2019

## Benefits of eLearning When Done Right