ELEARNINGNEWS ARTICLE

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The 7 main reasons for investing today in eLearning - Infographic

What are the pragmatic reasons for investing in online training?

Very simple, very pragmatic and also very sensible advice on why it is important to invest immediately in eLearning training, proposed in this infographic created by Greenice.

Briefly:

- eLearning training requires less time than frontal training;
- eLearning training costs less and saves money compared to on-the-job training;
- Employees learn more;
- Employees remember more;
- Employees improve in their work;
- Employees love their work more;
- eLearning helps companies achieve company goals.

In conclusion, the question is not: "Why should you invest in eLearning?", but rather "*How to do it in the right way to allow your company to take full advantage of online training potential?*"



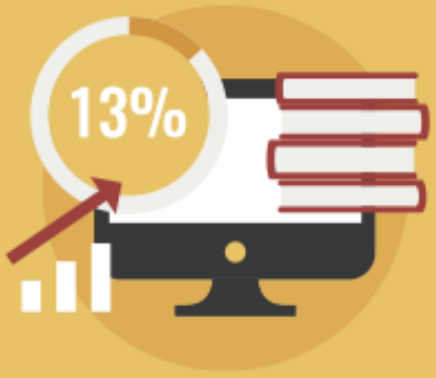
TOP 7 REASONS

to Invest in eLearning Now

eLearning is Huge



77% of U.S. companies offer online training as a way to improve their employee's professional development



The corporate eLearning market is expected to grow **13%** per year until 2019

Benefits of eLearning When Done Right