ELEARNINGNEWS ARTICLE

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The eLearning training consultant

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In recent years, the eLearning industry has seen tremendous growth. This has led to the emergence of new job roles, including that of eLearning Training Consultant. The job of eLearning training consultant in the online training industry has become increasingly in demand in recent years. But who is an eLearning training consultant? What are his or her competencies and soft skills? What activities does he or she perform and what is his or her work process? In this article we will explore all these questions and give a clearer idea of what this job entails.

Who is an eLearning training consultant?

An eLearning training consultant is a **professional who provides consulting services to organizations and companies** that want to create or improve their **online training offer**. Typically, his clients are schools, universities, nonprofit organizations, private companies, and government agencies.

What are the necessary skills?

An eLearning training consultant should possess a number of **specific skills** in order to do his or her job successfully. First, he or she should have a good knowledge of the **main eLearning tools**, such as **LMS platforms**, **eLearning content creation software**, **video conferencing tools**, and so on. In addition, he or she should have a thorough understanding of the principles of **online learning and digital education**.

Another important skill for an eLearning training consultant is the ability to **analyze the training needs** of their clients and create customized solutions to meet those needs. Finally, he or she should be able to manage complex projects and work collaboratively with other professionals in the field.

What training has he or she undergone?

The training of an eLearning training consultant may vary depending on the specific needs of the market, however, in general, some basic skills can be identified. In general, an eLearning training consultant should have an **academic background** in subjects such as learning psychology, **IT and communication technologies**, **pedagogy**, and **teaching**.

In addition, it is important to have practical **experience in the eLearning field**, through participation in training courses, creating digital content, using LMS platforms, and managing online training projects.

What are the competencies and soft skills?

In addition to technical skills, an eLearning training consultant should possess a number of soft skills or soft skills. First, he or she should have strong communication skills, both verbal and written, to be able to effectively convey his or her ideas to clients and collaborate with other professionals in the field.

In addition, he or she should have excellent **problem-solving skills** to be able to find innovative solutions to clients' training problems. Another important aspect is the ability to manage time and resources, to be able to effectively plan and manage complex projects.

Finally, an eLearning training consultant should be able to **work autonomously and learn independently**, to be able to stay up to date with the latest trends and technologies in the field of eLearning.

What are the types of activities he or she performs?

The activities that an eLearning training consultant performs can vary according to the needs of their clients, however they generally include the following:

- **Training needs analysis**: the eLearning training consultant conducts an in-depth analysis of the client's training needs to understand what areas for improvement and specific needs are.
- **Design of the training solution**: based on the training needs analysis, the eLearning training consultant designs a customized training solution for the client, using industry best practices.
- **Creation of eLearning content**: in many cases, the eLearning training consultant is also responsible for creating eLearning content, such as videos, tutorials, quizzes, and more.
- **Implementation of the training solution**: once the training solution has been designed, the eLearning training consultant supports the client in its implementation, such as choosing the right LMS platform for the client's needs.
- **Evaluation of the effectiveness of the training**: the eLearning training consultant conducts an analysis of the effectiveness of the training, to understand whether the implemented training solution has achieved its objectives.

What is the work process?

The work process of an eLearning consultant depends on the specific needs of the client, however, in general the following process can be identified:

1. **Training needs analysis**: the eLearning training consultant conducts an analysis of the client's training needs to understand what the specific needs are.
2. **Design of training solution**: based on the training needs analysis, the eLearning training consultant designs a customized training solution for the client.
3. **Creation of eLearning conten**t: the eLearning training consultant creates eLearning content, such as videos, tutorials, quizzes, and more.
4. **Implementation of the training solution**: the eLearning training consultant supports the client in implementing the training solution, such as choosing the most suitable LMS platform.
5. **Evaluation of the effectiveness of the training**: the eLearning training consultant conducts an analysis of the effectiveness of the training, to understand whether the implemented training solution has achieved its objectives.

In Conclusion

The job of eLearning training consultant in the online training industry requires a wide range of technical and soft skills. However, if one has good training and the right skills, this job can offer great opportunities for professional and personal growth.