ELEARNINGNEWS ARTICLE

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Why using e-Learning in a company: advantages versus traditional training

Which are the advantages of a e-Learning project, in a company? How can we maximize the effectiveness of a e-Learning project? Mr. Emanuele Pucci, CEO of Teleskill ...

Which advantages can a company get from a e-Learning project?

"Who can invest the time of his employees, taking it away from their normal daily work, for a training course, maybe even in a different city? I believe less and less companies, surely no SME. E-Learning successfully solves this problem. In addition to this" he continues *thanks to LMS platforms training processes become even more informal and open. Trainers can easily upload and update contents. System is very flexible: hundreds participants to the virtual class can interact in real time or you can record a videoconference and turn it into a learning content".*

He then ends: *"e-Learning grants great advantages also to learners".* In fact, è-Learning is a very involving approach to training, where the learner can communicate and use the contents interactively (taking part to the construction of content itself). And at the end of the earning process he finds a reward and a personal gratification.

How can we maximize the effectiveness of a e-Learning project?

It is necessary to stand by the client and assist all the process of creation of his tailor-made e-Learning platform, interpreting his needs. *"Client company does not adapt to what already exists, but creates(together with us) what fully satisfies his needs and is constantly monitored in any phase of the process: if we realize on the way that the project can be improved furthermore with some adjustment, we intervene immediately"*