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Create an eLearning course with zero budget

Do you want to make your way in the world of eLearning but have no budget? Here are some tips to get your course off the ground without any upfront investment.

Think you've got a good idea to create an online course but don't have the budget for it? Even though there are different types of free eLearning software, this is not enough to create a quality product. Therefore, we offer you some tips to create your own course on a zero budget:

- **Use a free eLearning authoring tool**: you have a choice between open-source software, recommended for advanced users, and out-of-the-box software, i.e. ready-to-use tools that have several free features although little customizable.
- **Choose a SCORM format**: this trick allows you to use a common format that has the advantage of being able to upload the course later on an LSM.
- **Use a free tutorial builder**: video tutorials can be very useful to show a company's employees or students how something works. For this, you can find a wide range of totally free tutorial builders on the internet. The disadvantage? Usually, the videos are not of very good quality.
- **Take advantage of podcasts**: podcasts offer endless advantages: they give the opportunity, for example, to be listened to almost anywhere and anytime during the day. In addition, for those on a tight budget, this format offers savings in terms of not only time but also money since there are a number of free podcasting softwares that are very easy to use.
- **Choose content curation**: as we explained in this article, content curation is based on finding useful resources for your online course from articles, podcasts, videos, ebooks, lectures, webinars, tutorials and other material that the web offers. Compared to content creation, this method is faster and cheaper. Nevertheless, it is important to set clear goals in order to search for material and, most importantly, choose quality sources.
- **Take advantage of student-created content**: blogs, social networks, video calls are all means to stay in touch with trainees. Not only that. These tools are a real gold mine when students offer their opinions and include additional sources and resources for study. Plus, you can encourage some of them to become authors of blog articles or appear in one of your course videos.
- **Use free LMSs**: now that you've created content of different types, what do you need to bring it all together in one space? You need an LSM, an indispensable tool to manage your courses and analyze the progress of your trainees. Obviously, free LMSs have several limitations, including the ability to accommodate only a limited number of users.

All of these are great solutions to be able to start your online course from scratch. Remember, though, that if your course is succeeding, to overcome all the limitations imposed by free software, you will need to start investing in your eLearning project.

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