

# Smart Working: rethinking and planning the work in 5 steps - Infographic

*How to plan smart working effectively, following 5 simple steps.*

Following the security measures aimed at containing the **COVID-19**, the **Smart Working** has become an increasingly present reality for many people worldwide.

Smart working effectively employs technology to offer companies and staff new possibilities, times, ways and workplaces (read also "**4 solutions to work effectively in smart working**").

It is important that companies keep up with the times and stay agile. But what does that mean in practical terms? This infographic presents the five main aspects of telework: leadership, work environment, technology, physical locations, people and culture. In order to implement an effective Smart Working strategy, all five aspects must be taken into account and rethought.

Flexible leadership creates a productive working environment and leads to a healthy organizational culture, where people are aware that they can do their work productively and satisfactorily. To make this possible, a leader must provide clear objectives, strategies and deadlines to manage their employees based on the outcome of their work. A key principle of Smart Working is that productivity is evaluated based on results and not on the number of hours spent in front of the laptop.

To put all this into practice, it is essential to implement good communication practices and make sure that people share information and work together, even if they are not physically close.

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