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How to use microlearning in eLearning courses

If we really want to base our course on microlearning it is not enough just to minimize the content. Here are some tips for planning a "micro" online course.

One of the trends of eLearning in recent years is microlearning. For those who have not yet heard of it , it is a type of training that is based on "mini" content, which allows not only to use it even when you do not have much time available but also to remember the contents more easily. If you want to know more, you can consult articles like this, in which we have already talked about microlearning and all its benefits.

Obviously, in order to take advantage of the advantages of microlearning you don't just have to "shorten" the contents. It is necessary to adapt the entire course to this training method. For this, it is necessary that those who deal with the design take into consideration some elements. Here are the main ones:

1. Motivation is measured in minutes

In general, when we talk about eLearning and, specifically, when we talk about microlearning, we don't have to think about traditional training tools. In the case of microlearning, in fact, the student is unlikely to have enough time to study for hours, comfortably seated at his desk. For this, it is necessary to create short, useful and interesting content. The challenge, however, is that the trainees keep the commitment daily. For this, it can be useful to use reminders and gamification strategies.

2. Study always "at hand"

Microlearning almost completely loses its effectiveness if the only way to access it is a computer. Online courses must be accessible through all mobile devices. In the case of microlearning this it is even more important, since it is always essential for trainees to be able to access these short contents. Obviously, this means that the platform must be designed to be user-friendly on any screen, from the computer to the smartphone.

3. Know, learn and repeat by playing

Even if the contents are shorter and "compressed" in a few minutes, the goal is still to keep the attention of the students high, as happens in any training course. For this reason, as we have already pointed out, it is possible to maintain the daily commitment of the students through the game. Crosswords, quizzes and other types of tests are an excellent way to avoid leaving school and to fix the concepts already studied.

4. Get new students thanks to microlearning

On the internet you can find an infinite amount of interesting content, from articles to videos. Social networks are an excellent way to share training content with others and, at the same time, to promote your online course. With short videos you can "whet" the interest of users and have a greater chance of "catching" new students.

Article taken from Elearninglearning